



Merfantz Technologies Pvt. Ltd

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Stripe Integration with Salesforce

STORY:

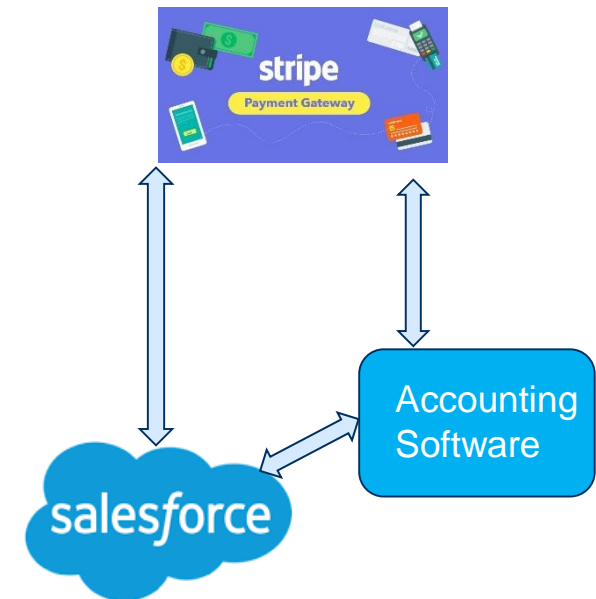
Our customer is one of the leading On-Demand Service provider in US. They are using Salesforce as their Customer Relationship Management (CRM) software. Salesforce is a platform on which you can organize all of your business contacts, products, vendors and their leads.

They want to move offline payments online to improve the user experience and generating payments revenue on their accounting platform.

The Challenge:

- 👉 Our Customer used to spend hours chasing payments after invoices have been sent
- 👉 As their business is across the world, A payment system was required to get paid by users around the world to enabling ACH payments for larger customers
- 👉 There was a need for most flexible way to facilitate payments and pay out recipients
- 👉 Few customers were not interested to share their credit card information to unknown website.

Process Flow



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The Solution:

- 👤 Integrating with stripe to let business add a “pay” button directly to their invoices to collect online payments instantly
- 👤 Stripe Connect allows users to sign and pay instantly on any device. As a result, our customers spend less time collecting payments and more time growing their business
- 👤 Bill through ACH and credit cards to best meet customers’ needs
- 👤 Charge sellers out of their Stripe balance with Account Debits—no need to collect credit card information
- 👤 By Adding stripe payments to their invoice, their accounting system enabled their business to get paid 15 days faster.